

# P R E S S   R E L E A S E



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## FOR IMMEDIATE RELEASE

**The St. John Companies is pleased to announce that  
The **Broadlane Group has awarded contract # GS-642 for  
Patient Identification products.****

September, 2010 --- The Broadlane Group (Dallas, TX) awarded the St John companies a three year contract for Patient Identification products. This three year contract is effective October 1, 2010 and provides Broadlane members exceptional products, service and pricing. St. John has been Broadlane's contracted supplier since 1997.

- Patient ID Wristbands including Conf-ID-ent™ barcode thermal and laser, shield, imprinter, insert, write-on, mother/father/baby, blood bands, companion labels and color code alerts including St. John's patented In-A-Snap® alert clasps, which are fast becoming the #1 choice for consolidating admit and alert wristbands.

### **About The St. John Companies**

The St. John Companies Inc. has been dedicated to exclusively serving the healthcare community since 1965. Currently, more than 90% of all U.S. hospitals and thousands of alternate care facilities are active St. John customers. St. John offers over 100,000 products for the patient identification, patient safety, healthcare label, medical imaging and medical records marketplace, enabling vendor consolidating, simplified purchasing and significant cost savings.